

Changemakers for Trails Training: How Federal Decisions Affect Trails

Dec. 4 and 5, 2024



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- Log out and back into the webinar
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Why We're Here

- **1. Understanding** that decisions at the federal level directly affect what gets built in your community
- 2. Learning what federal advocacy looks like
- **3. Getting comfortable** bridging the gap between your love for trails and advocacy that can shape federal outcomes

What Is Advocacy?

- Taking a position on an issue (big or small)
- Supporting a cause
- Growing community support
- Working with local, regional, state and federal decision makers to support your cause
- Telling your story

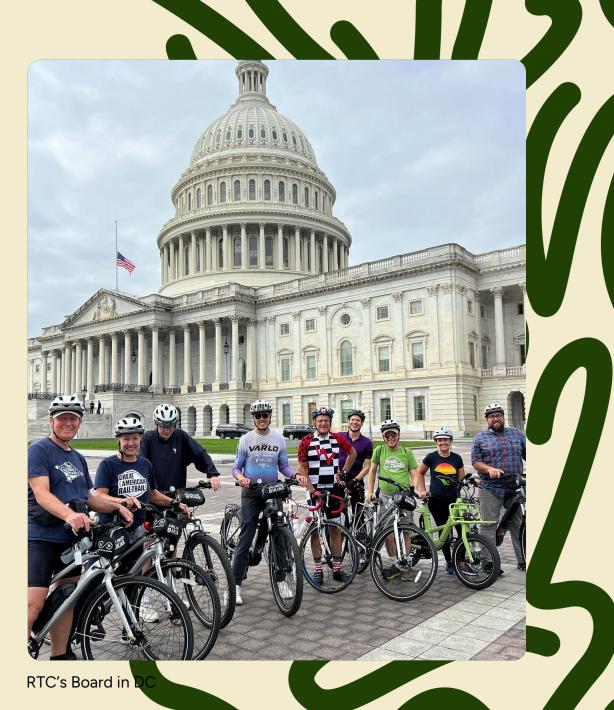




RTC's Advocacy Role

- Federal, state, regional and local: Funding and policy changes
- Advocating for connectivity, access for everyone, safety, sustainability
- Celebrating leaders prioritizing trails as essential infrastructure nationwide
- Elevating policies, programs and impact to make the case for trail networks
- More than rail-trails—we advocate for all active transportation with an emphasis on connectivity







Federal Decisions: Funding and Policy Changes

- Federal decision makers impact trails in many ways
 - Funding for planning, building and maintaining trails
 - Policy changes that prioritize trails and active transportation
- Consequential active transportation policy and funding changes in most recent federal transportation law
- Other funds and policies come from different federal decision-making bodies



Where We Are Now

- Federal transportation bill signed in 2021
 - Historic funding for active transportation
 - $\,\circ\,$ Focus on safety, climate and equity
 - Policy changes related to trails and active transportation
- Recent federal, state and local elections impact trails
 - Establishing voter enthusiasm for trails
 - Setting policy priorities
 - Determining funding levels

Trail in Washington, D.C.

Transportation Funding Programs

- Transportation Alternatives
- Recreational Trails Program
- Surface Transportation Block Grant Program
- Highway Safety Improvement Program
- RAISE (formerly TIGER/BUILD)
- Reconnecting Communities Program
- Safe Street and Roads for All
- Active Transportation Infrastructure Investment
 Program
- And many more....





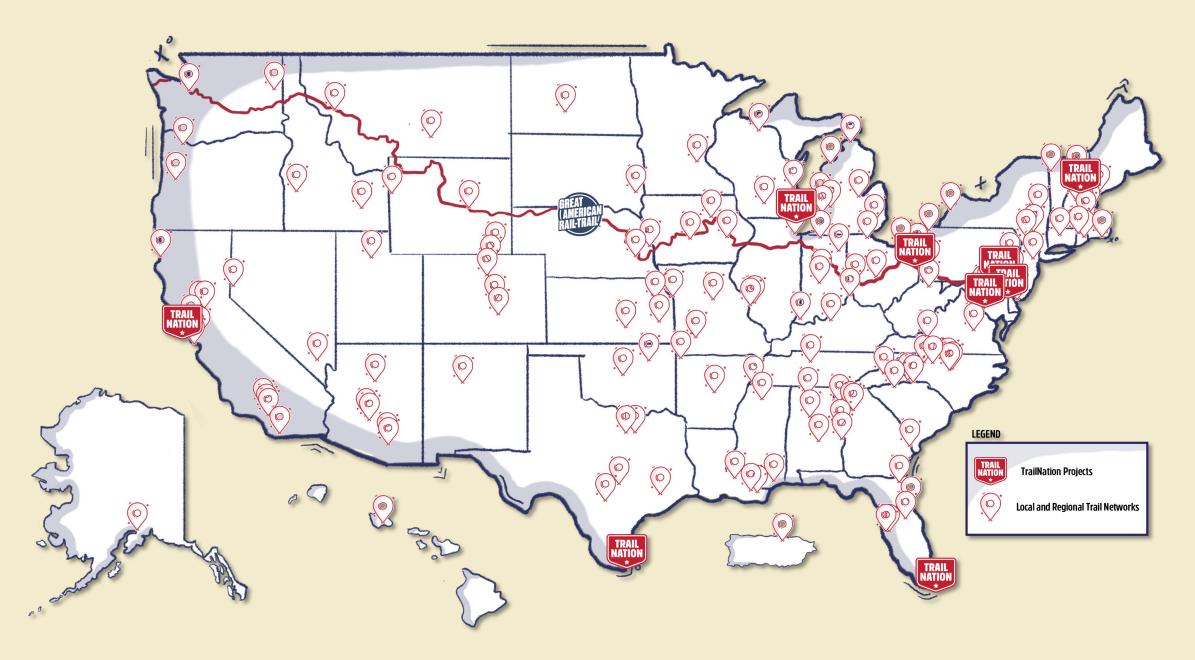
Other Funding Sources

Transportation is only one funding source for trails. Consider opportunities like:

- Congressional Earmarks
- Housing and Urban Development
- National Park Service
- Environmental Protection Agency
- Public Health
- Different motivations but all impacting trails







railstotrails.org/trailnation/#map

The vision of the Circuit Trails network is to complete 800

Converse a stores





What's Next?

Take Action Today:

- Using social media (tag @railstotrails)
- Letters to the editor
- Attend community meetings
- Organize events on the trail
- Meeting with elected officials and leaders

Changemakers for Trails:

- Additional trainings and action touch points this year
- Case studies of success

Resources:

- Webinars
- Blogs
- Advocating for Trails Site
- New Advocacy How To Guide
- Railstotrails.org/advocate

Thank You!