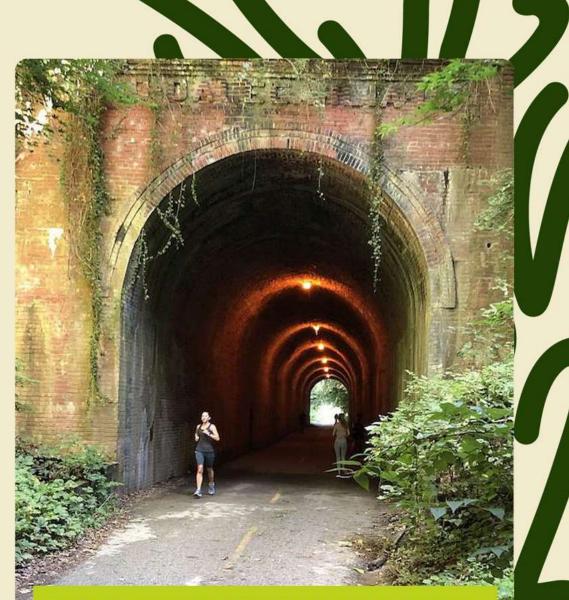
NOV. 13, 2024

### **Working With Railroads Part 1:** Productive **Partnerships for** Successful Projects

A TrailNation Collaborative Webinar





Capital Crescent Trail | TrailLink user carl.graziano



COLLABORATIVE

# ★TRAIL NATION

Powered by Rails to Trails Conservancy

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PLAYBOOK

### TRAIL NATION Projects



#### WORKING WITH RAILROADS, PART 1

# Agenda

- Welcome & Housekeeping
- Setting the stage
- Panelist Presentations
- Discussion and Q&A



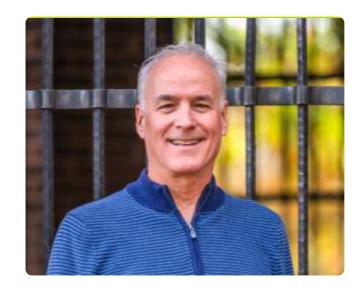
### Before we begin...

- Drop your questions in the Q&A box.
- Send your technical assistance questions to: <u>https://rtc.li/technical-assistance</u>
- In the event you run into technical difficulties during the webinar, here's how to troubleshoot:
  - Log out and back into the webinar
    - Webinar ID: 858 8662 2671
  - Browse Zoom Customer Support topics & contact Customer Support: <u>https://support.zoom.us</u>
- Live transcription is enabled for this webinar

### Panelists



Damien D'Anna Director of Real Estate –Sales and Leasing, CSX Transportation Inc.



#### Tim Bartlett

Executive Director, Urbana Parks District





#### Liz Thorstensen

Vice President of Trail Development, Rails to Trails Conservancy (moderator)



Setting the Stage for Working with Railroads on Rail-Trail Projects

Liz Thorstensen, Vice President, Trail Development, RTC

liz@railstotrails.org



### Common Challenges in Negotiating Rail-Trail Acquisitions

- Valuation and Appraisal Differences
- Complex legal and regulatory requirements: e.g. easements, environmental etc
- Long timelines/ timeline discrepancies
- Turnover of staff and advocates
- Community opposition
- Resource/funding constraints
- Railbanking and future use rights



### What is Railbanking?

- Established as an amendment to Section 8(d) of the National Trails System Act in 1983
- Pre-abandonment strategy
- Voluntary agreement between the railroad and trail manager
- Surface Transportation Board (STB) jurisdiction over the corridor is retained
- Line can be reactivated for future rail use
- Corridor is available for interim trail use
- Preempts state law with regards to reversionary rights
- Successfully defended at the Supreme Court





### Benefits of Railbanking

### For Trail Managers:



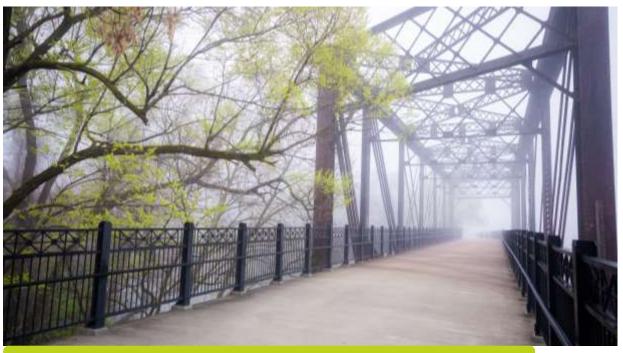
- Keeps corridor intact, regardless of how the land was assembled
- May improve negotiating position

Indiana's Cardinal Greenway | Tony Valainis



# Benefits of Railbanking

### For Railroads:



Pennsylvania's Three Rivers Heritage Trail | Renee Rosensteel

- Preserves reactivation rights
- Can create goodwill in the community
- Allows for negotiations with one party
- Removes need to investigate historic corridor assemblage, resolve ownership issues and respond to litigation
- Removes liability for existing trestles and tunnels



### Railbanking Process

- 1) Railroad files for abandonment
- 2) Trail manager files a request for the issuance of a Notice of Interim Trail Use (NITU) with the STB and railroad
- 3) Railroad agrees to negotiate
- 4) STB issues NITU
- 5) Railroad and trail manager successfully reach an agreement to railbank
  - a. Contract is developed and signed; money is given to railroad; deed is given to the trail manager
- 6) Railroad files a railbanking consummation notice with the STB
- 7) Corridor is officially railbanked; trail development can begin



### RTC Advice on Negotiations

- Research the railroad's priorities, operational needs, and potential concerns, and incorporate these considerations into your proposal.
- Don't assume a corridor should or will be donated.
- Be prepared for long timelines and plan for succession accordingly.
- Conduct community outreach from the start. Hold public meetings, communicate regularly with local stakeholders, and gather public feedback to demonstrate widespread support for the trail project.
- Many people on both sides don't fully understand the complexities and benefits of railbanking!
- Partner with attorneys, appraisers, corridor specialists etc who have experience in railbanking.

### **Rails to Trails Conservancy's Role**

- Alert communities of upcoming abandonments via the Early Warning System
- Provide technical assistance to trail managers (and occasionally railroads) during railbanking negotiations
- Defend railbanking (politically and legally)
- Provide trail-building and management technical assistance post-railbanking
- Offer legal assistance when needed
- Provide free tools and resources
- https://www.railstotrails.org/wpcontent/uploads/2024/02/Rails-to-Trails-Conversions-A-Legal-Review-.pdf



The Working With the Railroads on Rai-Trail Conversions page is intended to help trail planners and advocates become more knowledgeable about rail-trails and better understand the railroad perspective. By increasing your understanding of the concerns and goals railroads are likely to have about rail-trail conversions, trail advocates can put together more effective approaches and increase the likelihood of success in negotiating with railroads for rail-trail projects.

Note that this page is mainly concerned with the negotilations for converting former railroad corridors into trails. For information on establishing trail use along an active railroad right-ofway, visit our **Rail-with-Trail page**.

#### Working With Railroads Webinar and Dialogue Series

Join us for our two-part Working with Railroads webinar series, where we will explore strategies for building productive partnerships and navigating the challenges involved with rail-trail acquisitions, such as maraging appraisals and complex negotiations and railbanking. Whether you're a trail developer or advocate, this series provides an invaluable opportunity to gain practical insights from industry experts and RTCS seasoned professionals. You'll learn how



https://www.railstotrails.org/trail-building-toolbox/working-with-the-railroads/

### RTC Resources

- Trail-Building Toolbox Acquisition section
  - Covers corridor research, railbanking, valuation and environmental contaminants
  - New page on <u>Working with Railroads</u>
- Resource Library find factsheets, sample
   lease agreements, MOUs and other documents
- Webinars and online dialogues on a variety of trail development topics



The Working With the Railroads on Rail-Trail Conversions page is intended to help trail planners and advocates become more knowledgeable about rail-trails and better understand the railroad perspective. By increasing your understanding of the concerns and goals railroads are likely to have about rail-trail conversions, trail advocates can put together more effective approaches and increase the likelihood of success in negotiating with railroads for rail-trail projects.

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# **Damien D'Anna**

Director, Real Estate - Sales and Leasing, CSX Transportation Inc.

Damien\_Danna@csx.com





### Rails to Trails - CSX's Approach

#### LONG, COLLABORATIVE PROCESS

Significant differences between trail transactions and typical commercial transactions

- Valuation
- Survey
- Title
- Environmental
- Regulatory

Creative deal structures

- Willingness to contribute % of purchase price to "Trail Sponsor"
- Closing contingencies and flexibility
- Buy in segments
  - Sale with purchase option or mortgage
- Lease with purchase option

"Collaboration, transparency and trust are the only way these things happen"





### Rails to Trails - Recommendations

#### BEFORE YOU ENGAGE WITH THE RAILROAD

- Ensure community/governmental support
- Identify buyer and trail manager
- Vet wherewithal to transact corridor and develop trail
- Line of sight to funding\*
- Consider involving a trail sponsor (TPL, OSI, etc.)

#### WHEN YOU ENGAGE WITH THE RAILROAD

- Be patient
- Understand how Railroads value their corridor
- Recognize Railroads aren't real estate companies
- Understand that comps and precedents are huge concerns
- Involve gov't affairs, if necessary

"If you want to go fast, go alone. If you want to go far, go together." -African Proverb

## Tim Bartlett

Executive Director of Parks and Recreation, Urbana Park District

tabartlett@urbanaparks.org

#### Working with Railroads: Productive Partnerships for Successful Projects

Timothy A. Bartlett, RLA, ASLA KRT Steering Committee November 13, 2024









WINTER 2024 Bid Additional outreach

SPRING 2025 Tree removal

SUMMER 2025 Construction

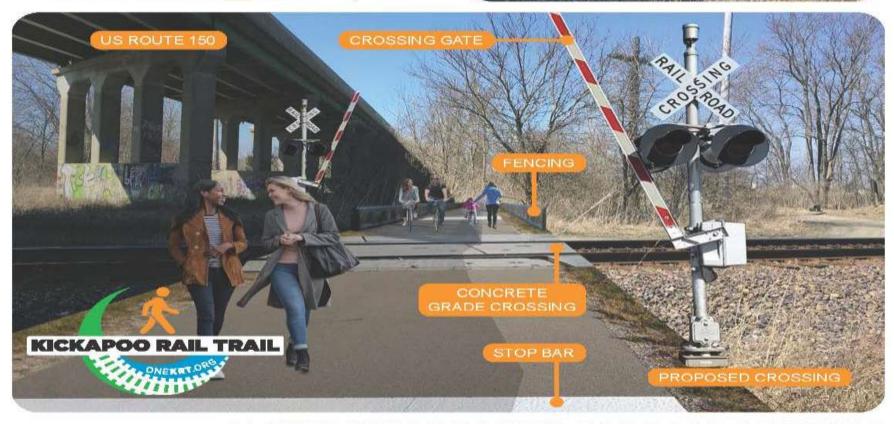


#### **CHAMPAIGN AND VERMILION COUNTIES EXTENSION**

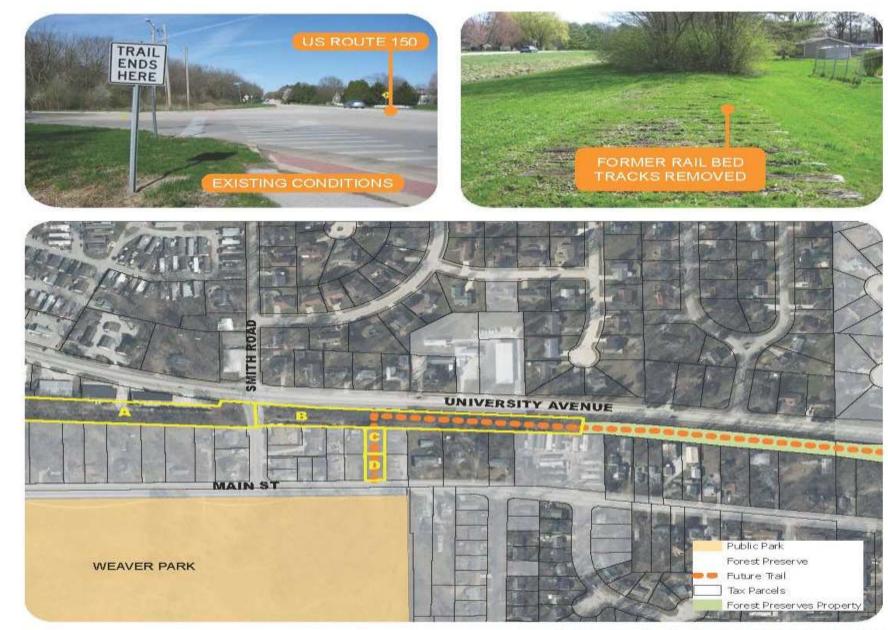


FALL 2024 UPRR Public project request submitted

WINTER 2024 Submit request to Illinois Commerce Commission



#### **GLOVER UNION PACIFIC RAILROAD CROSSING**



#### FALL 2024 Friends acquisition

#### WINTER 2024 City acquisition

2025 NSRR Lease

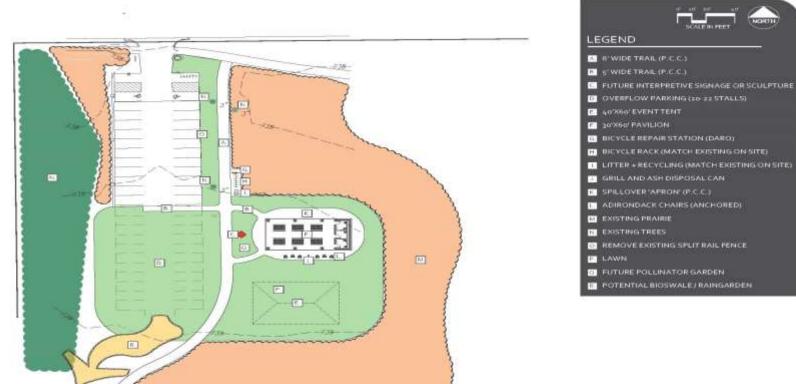
#### URBANA ACQUISITION

#### **URBANA PARK DISTRICT WEAVER TRAILHEAD**



WINTER 2024 Bid

SUMMER 2025 Construction



#### **OPTION 3.0 – MASTER PLAN**





WEAVER + PRAIRIE PARK MASTER PLAN



# WORKING WITH THE RAILROADS: A STEERING COMMITTEE PERSPECTIVE

- Get Organized!
- Get Educated on Trail Development Strategies—lots of different case studies to learn from...
- Establish compelling trail facts Why is a Trail necessary? Build your case for trails!
- Cooperate/Collaborate/Partnerships—focus on Friend building
- Plan for funding...early on and long term...work on your donor base while Friend Building!
- Communicate clearly—one voice please! The RR are global corporations...
- Develop flexible goals—things will change over time...
- Establish a value for everything—considering utilities, green infrastructure, ROW, Road/Bridges...to create more beneficial outcomes and equity for all;
- Stay in dialog—maintain good relations;
- Work with any RR Governmental Affairs staff to help communicate your needs and intent
- Lots of costs to consider avoid extraneous activities and expenses; Establish budgets for everything!
- Negotiate Fairly both sides!
- Be Demanding and Be Patient!



### Upcoming TrailNation Collaborative and Policy Events

Pedal Forward: Preparing Advocacy Plans for 2025 State Legislative Sessions

Wednesday, Nov. 20

Working with Railroads, Pt. 2: RTC Expert Panel

Thursday, Nov. 21

Post-Election Landscape: Next Steps for the Trail and Active Transportation Movement

Tuesday, Dec. 3

Advocating for a High Performing Transportation Alternatives Program

Monday, Dec. 9

Find registration information for all sessions on railstotrails.org/webinars





